

الجمهورية الجزائرية الديمقراطية الشعبية
REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE
وزارة التعليم العالي والبحث العلمي

MINISTRE DE L'ENSEIGNEMENT SUPERIEUR ET DE LA RECHERCHE SCIENTIFIQUE

UNIVERSITE MOHAMED BOUDIAF - M'SILA
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جامعة محمد بوضياف – المسيلة
كلية العلوم الاقتصادية والتجارية
وعلوم التدبير
قسم العلوم المالية والمحاسبة

ENGLISH FOR ACCOUNTING & AUDITING

Masters (2)

Course for Master students in Accounting and Auditing

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Chapter 3

MARKET PRICING

➤ Pricing

The market price is the current price at which an asset or service can be bought or sold. The market price of an asset or service is determined by the forces of supply and demand.

The price at which quantity supplied equals quantity demanded is the market price.



In financial markets, the market price can change quickly as people change their bid or offer prices, or as sellers hit the bid or buyers hit the offer.

The market price is the result of the interaction of traders, investors, and dealers in the stock market. In order for a trade to occur, there must be a buyer and a seller that meet at the same price.

The “**bid**” is the higher price someone is advertising they will buy at, the “**offer**” is the lowest price someone is advertising they will sell at.

- **Bid** is represented by buyer,
- **Offer** is represented by seller.