

**Upgrade Programs for Small and Medium-Sized Enterprises "SMEs", Performance  
Analysis: The Case Of Algeria**

**Boudjemaa Amroune**

University of Mohammed Boudiaf at M'Sila, Algeria

amroune.boudjemaa@courrier.uqam.ca

**Prosper Bernard, Michel Plaisent, Cataldo Zuccaro**

University of Quebec at Montreal, Canada

[bernard.prosper@uqam.ca](mailto:bernard.prosper@uqam.ca), [plaisent.michel@uqam.ca](mailto:plaisent.michel@uqam.ca), [zuccaro.cataldo@uqam.ca](mailto:zuccaro.cataldo@uqam.ca)

**Taieb Hafsi**

HEC Montreal, Canada

taieb.2.hafsi@hec.ca

**Abstract**

As a result of economic globalization and a changing business environment, small and medium-sized enterprises "SMEs" continue to suffer the adverse effects of the arduous and fierce competition. In this new business climate, SMEs are expected to improve their performance, especially in emerging and developing countries context. To improve the performance of the SMEs